



BB Winter Warmer Soup Promotion

19th July 2010 to 31st August 2010

Terms & Conditions

1. Information on how to enter forms part of the terms and conditions of entry. Entry is deemed as confirmation that you have read, understood and accept these terms and conditions.
2. The promoter is Betty Baxter Pty Ltd (ABN 96 725 359 452) of 143 Abbotsford Road, Bowen Hills QLD 4006 (telephone number 07 3251 3560) (Promoter).
3. The promotion commences in all states at 8am (AEST) on 19 July 2010. The promotion closes in all states at 6pm (AEST) on 31st August 2010 ('Promotion Period').
4. To be eligible to win a prize, entrants must:
 - (a) purchase three (3) or more BB soups (in any flavour including Chicken, Garden Vegetable, Pumpkin or Tomato and Herb) at a participating pharmacy or on the Betty Baxter Online Store during the promotional period
 - (b) Post contact details and tax invoice as proof of purchase of three (3) BB soups to BB Head Office (PO Box 2129, Fortitude Valley QLD 4006) or enter required details at www.bettybaxter.com.au/souppromotion.php
 - (c) You must be 18 years or older
5. The Promoter is not responsible for any entries lost via post
6. Entry is open to all residents of Australia who are aged 18 or over. The directors, management, employees, contractors, agents and suppliers of Betty Baxter Pty Ltd and its related bodies corporate, and their immediate family members are not eligible to win a Winter Warmer Soup Pack.
7. There will be a total of eight (8) Winter Warmer Soup Packs to be won
8. The total prize pool value is \$543.84 which includes fifteen (15) BB soups, valued at \$48 and two (2) BB Hot Mugs, valued at \$19.98. All prize items are the Recommended Retail Price inclusive of GST. Betty Baxter Pty Ltd takes no responsibility for any variations in item values.
9. BB Winter Warmer Soup Pack prizes will be posted within 7 working days of a winner being drawn.
10. Redemption of all prizes is subject to the winner providing Betty Baxter Pty Ltd with proof of purchase (detailed tax invoice) that clearly states the date of purchase, description of items purchased and name of pharmacy where purchased including the pharmacy's ABN.
11. Prizes will not be allocated to any entries presented outside the Promotional Period (19th July – 31st August 2010).
12. The prize must be taken as stated in these terms and conditions and no compensation will be payable if a winner is unable to use the prize as stated. The Prize is not exchangeable or redeemable for cash or other goods or services. Prizes will be delivered by registered mail to the winners and become the sole responsibility of the winners once mail is delivered. Any prizes or prize confirmations that are misplaced, lost, damaged, or stolen after delivery will not be replaced.
13. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions, the Promoter will not be liable for any failure to perform or delay in performing its obligations and the

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Promoter reserves the right (subject to any applicable law) to cancel, terminate or modify or suspend this promotion.

14. The Promoter, its related bodies corporate and their respective officers, employees, contractors and agents will not be liable for any loss, damage or personal injury whatsoever (including but not limited to direct, indirect and consequential loss) suffered or sustained in connection with this promotion, the promotion of this promotion or the use of the prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
15. Entry details remain the property of the Promoter. The names of the winners may be used for promotional purposes by the Promoter, unless the winner otherwise notifies the Promoter at the time of entering. Entrants consent to the Promoter using personal information provided in connection with this promotion for the purposes of facilitating the conduct of the promotion and awarding any prizes. Without limiting the foregoing, entrants' personal information provided in connection with this promotion will be handled in accordance with the national and state privacy legislation.
16. By entering this competition and supplying Betty Baxter Pty Ltd with your personal details (including email and postal address) you agree to receiving communication from Betty Baxter in relation to the Betty Baxter range of products and services, the BB program, special offers, promotions, marketing campaigns and general communications.
17. Confidentiality: Betty Baxter Pty Ltd does not share, sell or trade your personal information. The National Privacy Principles, the Privacy Act and general law places strict requirements on us to treat certain information collected as confidential. Personal information collected will only be disclosed within our group for marketing purposes. Betty Baxter retains the right to publish names of the winning applicants.

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